

GOOD FOR BUSINESS

How will we get there? – key objectives for delivery of the priority

The priority theme will be managed through a number of key objectives, each of which will have a detailed action plan supporting delivery. This section sets out the high level objectives together with a clear statement about what we want to achieve and the difference it will make to our community.

WHAT DO WE WANT TO ACHIEVE	WHAT WE WILL DO (who, when, how)	WHAT DIFFERENCE IT WILL MAKE	CONTRIBUTION TO SUSTAINABLE COMMUNITY STRATEGY THEME (SCS) AND LOCAL AREA AGREEMENT TARGETS
Sustainable growth through the promotion of key town centre sites for new retail facilities and high quality office accommodation in Grantham and Bourne , and new housing in Grantham	<ul style="list-style-type: none"> • Undertake land assimilation for a mixed retail/housing development in Bourne by March 2012. • Develop Land Acquisition Strategy. • Facilitate the opening of a new quality retail development in Bourne by 2013 and Grantham by 2015 • Agree a development brief for sites adjacent to Grantham rail station by March 2010 • Agree a development brief for town centre retail sites by March 2010 	<ul style="list-style-type: none"> • Increased and improved range of housing on offer • Improved availability of affordable housing • Additional employment opportunities • Enhanced shopping experience • Reduced traffic congestion and HGV traffic in Grantham town centre • Improved range of community facilities in 	<p>SCS themes of “Vibrant communities where people enjoy life” and “One of the healthiest and most sustainable economies in Europe”</p> <p>LAA themes “Improve skills and conditions for the economy”; and “Create better communities through growth and improved housing provision”</p> <ul style="list-style-type: none"> • NI152 Working age people on out of work benefits

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	<ul style="list-style-type: none"> • Work with the private sector to bring forward major new housing developments, with associated highways, community and leisure facilities for Grantham by 2015 	Grantham	<ul style="list-style-type: none"> • NI171 New business registration • NI154 Net additional homes provided • NI155 Affordable homes delivered • NI159 Supply of ready to develop housing sites
The creation of an up to date planning policy for future development through the publication of the Local Development Framework	<ul style="list-style-type: none"> • Adopt the LDF Core Strategy following Examination by February 2010 • Publish the Site Specific Allocations and Policies Preferred Options for consultation by July 2009 • Publish a Grantham Area Action Plan Preferred Options including a masterplan for comprehensive development of new southern urban extension and other sites in Grantham for consultation by July 2009 	<ul style="list-style-type: none"> • Clear planning framework to assist with and promote the future development of the District and growth in Grantham • Increased public awareness of future plans for development of the District and in particular of the proposed growth of Grantham • Clear policy published 	<p>SCS Themes of "Vibrant communities where people enjoy life" and "One of the healthiest and most sustainable economies in Europe"</p> <p>LAA theme "Create better communities through growth and improved housing provision"</p> <ul style="list-style-type: none"> • NI159 Supply of ready to develop housing sites

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	<ul style="list-style-type: none"> • Determine planning application for new road route and for new housing development by 2010 • Plan for an integrated approach to infrastructure and service development needs aligned to projected growth to 2026 by March 2010 	with details of Community Infrastructure requirements and proposals for funding provision	
Promotion of South Kesteven as a key location for new business investment	<ul style="list-style-type: none"> • Develop and begin to implement an inward investment action plan focused on innovation and enterprise to increase net VAT registered businesses from 41 to 46 during 2009/10 (NI171) • Address low and slow economic growth by attracting and creating new business sectors that will provide high value jobs to increase the average wage for Grantham over £17,000 and for Stamford over £24,000 (NI166; SK180/08) 	<ul style="list-style-type: none"> • Increased and improved employment opportunities • Availability of new accommodation to encourage new business to relocate leading to new employment opportunities for local people and better workplace environments 	<p>SCS theme of "One of the healthiest and most sustainable economies in Europe"</p> <p>LAA theme of "Improve skills and conditions for the economy"</p> <ul style="list-style-type: none"> • NI152 Working age people on out of work benefits • NI171 New business registration

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	<ul style="list-style-type: none"> • Enable development of new high value office accommodation for up to 50 businesses by 2011. • Provide assistance, support or information to 325 new business enquiries by March 2010 (SK51/08) 		
Support for existing business to maintain employment and a balanced local economy	<ul style="list-style-type: none"> • Carry out a business promotional campaign in partnership with key enterprise agencies during 2009/10 reaching 60% of local businesses. • Work with education and skills providers to increase participation of 16 to 18 year olds in education and training (NI117); increase the proportion of the working age population qualified to level 3 or higher (NI164) • Pay 80% of local businesses in 10 days from April 2009 (SKxxx/09) 	<ul style="list-style-type: none"> • Support for local business to lead to increased availability of local jobs • Increased skills leading to better opportunities for local people in the job market • Improved liquidity and cash flow for businesses working with the Council • Businesses better equipped to deal with the economic slowdown 	<p>SCS theme of "One of the healthiest and most sustainable economies in Europe"</p> <p>LAA theme of Improve skills and conditions for the economy</p> <ul style="list-style-type: none"> • NI117 16 to 18 year olds who are not in education, training or employment • NI164 Working age population qualified to at least level 3 or higher

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	<ul style="list-style-type: none"> • Assist 200 existing businesses with information, advice and support for development by March 2010 (SK51/08) • Develop and begin to implement a business improvement and support action plan to increase business confidence from 75% to 79% by March 2010 (SK54/07). 		<ul style="list-style-type: none"> • NI152 Working age people on out of work benefits (L) • NI171 New business registration (L) • NI174 Skills gaps in the current workforce reported by employers